

Discussion: There are many risks involved with leaving the chapter house open, both to the Alumni and also the MOA that potentially would live in the chapter during these times. It would be nearly impossible to appropriately “Close” the chapter each time as few as 2 to 4 guys left during the summer break. The MOA had previously stressed that it was a “burden” to have to arrange to find alternative accommodations for these breaks. It was noted that apartments and retail properties are fewer than 50% capacity during the summer months. It was mentioned that assuming a summer recruitment program was adopted it may make sense for the chapter to consider a sublease for a month or two for members participating in summer recruitment.

THIS MOTION FAILED UPON VOTE.

Motion made to allow the MOA to reside in the chapter house during winter intercession.

Discussion: Current housing contract stipulates a 10-month rent for each MOA. While there is no official rental contract between the Sr. MOA and MOA it was noted that it could be argued that the MOA are paying 10 monthly installments for rent at the chapter and could become tricky to not allow someone to reside at the chapter during break.

THIS MOTION PASSES.

Chapter Management

JJ Jones and Jeremy Smith graduated at semester.
Brad Means and BJ Hendrix left the university at semester.

Recruitment process is still lacking a sense of urgency on behalf of the chapter. As a unit we lack sales experience and have had trouble executing a variety of plans. We have been unable to penetrate a substantial on-campus recruitment cycle as of this time. We still lack a “formula” or an institutionalized approach to recruitment. At this time, we do not know how many students we have to talk to in order to sustain 15 to 18 new members per year. There is a definite need to determine an approach like as follows:

10 Alumni Referrals will yield 4 YMOA
6 Leadership Studies referrals will yield 3 YMOA
6 other Campus referrals will yield 2 YMOA
1 to 2 Family members or legacies will join on a yearly basis
We can expect MOA to find 2 to 5 guys on campus per semester.
100 Cold Calls screened for Acacia’s Requirements will yield 5 YMOA.

While the numbers above are nothing more than assumption at this point, we need to direct the chapter to find out more research about what is necessary for them to find 15 men on campus (or in high school) each year that with to involve themselves with Acacia.

We, as a chapter still lack sales intuitiveness to produce results necessary for long-term sustainment of the chapter. We must continue to attempt to train the chapter in this area.

There was some discussion as to whether the Sr. MOA should involve themselves with awarding a scholarship in order to ascertain additional prospects. Involvement with high school guidance counselors could yield additional names. While we still wish to use a rifle approach with regard to prospecting new members, it may be that we need a broader approach to seek out names. Advertisements in high school publications and/or mailers to donors such as 4-H magazines could yield very interested candidates that otherwise would not be reached.

Brother Andre mentioned that he had been approached by one of the MOA and asked about the ability for the MOA to change policy with regard to how late women were allowed in the chapter house. The point was stressed that any changes to the “set” rules would need to be voted on at the chapter level, brought to

the Chapter Management team, and then if necessary would be discussed by the board. The board feels that much of this needs to be worked at from the chapter's perspective and if they can agree that a policy change is necessary, the Sr. MOA would then address their concerns.

Alumni Relations:

Dues notice and Newsletter will both be coming out in the next month.

Stag Weekend: Date: June 4th, 2005
Short Meeting Saturday Morning
Lunch and Golf at the Manhattan Country Club

The debate was again mentioned as to whether we should continue having the Annual Alumni meeting on the same date as the June meeting. Board members and Alumni members have mentioned in the past that they would prefer that weekend to go back to being more informal as it was before the chapter was closed. It was decided that we should discuss this again over leadership weekend and set clear policy and direction for how this will be handled in the future. Currently, the By-Laws state that the annual alumni meeting shall take place on this weekend. If we continue in a direction of making this weekend more casual, we should likely look into changing the date of the annual alumni meeting. This would require a vote by the general membership.

Board Development:

Mailing went out over Christmas asking current board members to consider their continued service to the board.

It was mentioned that perhaps the board should consider a more permanent standing committee to assist with recognition of local alums and members. It was recognized that the board needs a more consistent means and method to recognize their alumni members. Brother Andre agreed to look into establishing a set procedure regarding recognition of alumni members. This will be reviewed at a later board meeting.

ADJOURNMENT